Lawson Bridge Studio News February 2020

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Club Games - Rates are for each player

Games: 6:20 pm at Unn Sather's Kestawant, 909 West Belmont Uve, Chicago, IL			
Feb 3	Open Pairs ACBL Education Fund Month—\$13	Mar 2	Open Pairs—\$12
Feb 5	O/I Pairs ACBL Education Fund Month—\$13	Mar 4	O/I Pairs—\$12
Feb 10	Open Pairs ACBL Education Fund Month—\$13	Mar 9	Open Pairs Grass Roots Fund—\$13
Feb 12	O/I Pairs ACBL Education Fund Month—\$13	Mar 11	O/I Pairs Grass Roots Fund—\$13
Feb 17	Open Pairs Unit 123 STaC—\$14	Mar 16	Unit Game L2003123A— \$12
Feb 19	O/I Pairs Unit 123 STaC—\$14	Mar 18	O/I Pairs—\$12
Feb 24	Swiss Teams ACBL Education Fund Month—\$13	Mar 23	Open Pairs Club Championship— \$12
Feb 26	O/I Pairs ACBL Education Fund Month—\$13	Mar 25	O/I Pairs Club Championship—\$12
		Mar 30	Open Pairs—\$12

STaC games February 17th and 19th There will be pre-dealt hands. The STaC awards are based on the percentages earned by the players in each club, and then those are polled and ranked to determine the awards and winners.

Swiss Team Game Monday Feb 24th: Please form your teams and let me know before 4 pm on Feb 24th for room set-up and an orderly start of the game. A sign-up sheet will be available at the games as well as registering with me at lawsonbridgestudio@gmail.com.

The following is from the ACBL website concerning the Educational Foundation and annotated where necessary for our purposes:

<u>Education Foundation Games</u> are new this year for the month of February. The funds will be used to support the continuing education and promotion of bridge. These games have increased masterpoint awards as well as overall just like the January Junior Fund games that we just held.

The **ACBL Educational Foundation** is a nonprofit organization established in 1987 for the purpose of getting more people of all ages and walks of life to play and enjoy bridge. The Foundation does this by awarding grants for bridge educational programs, and it is supported by contributions from individuals, families and corporations.

Founded in 1987 as a charitable arm of the American Contract Bridge League, the ACBL Educational Foundation became an *independent 501* (c)(3) nonprofit foundation in 2017.

The Foundation's mission is to get more people playing bridge, not only by growing the number of competitive bridge players, but by introducing the game and enriching the lives of people of all ages and from all walks of life.

Millions of people around the world are bridge players, and the ACBL Educational Foundation hopes to grow the passion for bridge in communities and households all across North America. The Foundation receives contributions from individuals, families, and corporations, and awards grants for programs to carry out its goals.

ACBLEF Goals:

- To introduce more people, of all ages and walks of life, to the game of bridge, regardless of whether it's social, duplicate, or a simplified stepping-stone game.
- To develop a network of casual bridge players and encourage their engagement with the game.
- Recent ACBL research* indicates that people who play bridge cite three great benefits to playing:
 - Bridge is fun. It offers the suspense of poker, the cerebral qualities of chess, and the excitement of competing.
 - **Bridge is social.** It provides an opportunity to meet new people and make new friends. It develops communication and cooperation skills with your partner.
 - **Bridge is good for the mind.** It stimulates both the right and left sides of your brand. Playing regularly keeps your brain young and your mind alert.
- We've identified four key target group of casual and potential players:
 - Adults 50+
 - College Students
 - Military
 - Pre-Teens

To reach them, we support programs that both teach people to play and encourage them to enjoy the game in living rooms, universities, club environments, retirement communities, schools, camps, public libraries, and many other places.

We make grants to people with good ideas for fulfilling this mission, sometimes on our own, and sometimes in partnership with the <u>American Contract Bridge League</u> and the <u>American Bridge Teachers Association</u>.

Leave a Legacy for Bridge; Encourage Others to Follow ... Suit.

* RedRover Company, Memphis, TN: ACBL Marketing Study 2019